

About the Grant

* indicates a required field

Grant Information

This funding program supports music promoters aged 18-30 to deliver a minimum of three live music events.

You can apply for up to \$5,000 per event (to a maximum of \$25,000) to support:

- artist fees
- promoter fees
- venue hire
- production costs to deliver the events
- travel and accommodation costs
- staffing and contractor fees
- accessibility
- marketing and promotion
- insurance
- compliance and licensing costs.

Additional funding is also available for young promoters to engage a mentor to support the development and delivery of their live music event series.

Key dates:

- Applications Open: 28 September 2026
- Applications Close: 11 November 2026 at 2pm
- Activity Dates: The project cannot start before 1 February 2027 and must be completed by 28 February 2028.

Sound NSW Support

Find the answers to frequently asked questions [here](#).

Sound NSW staff are here to help you and can be contacted between 9am and 5pm Monday to Friday (excluding public holidays) via:

- Telephone: Rosie Saul, Venue Support Coordinator (02) 9228 3603
- Email: info@sound.nsw.gov.au
- Schedule an online meeting to speak to Sound NSW staff using the link to [Microsoft Bookings](#)

Sound NSW Updates

Young Promoter Fund - 2026/27

Form Preview

Do you wish to receive updates about other grant opportunities, initiatives or events from Sound NSW?

*

☐ Yes

☐ No

Eligibility

* indicates a required field

Eligibility Requirements

Please confirm your eligibility by answering the following questions:

Are you based in NSW? *

☐ Yes

☐ No

Are you aged between 18-30? *

☐ Yes

☐ No

This is at the time of submitting this application.

Do you have an active ABN? *

☐ Yes

☐ No

If applying as a business, is the business owned by someone aged 18-30? *

☐ Yes

☐ No

☐ N/A

If not applying as a business (eg via a sole trader or Partnership ABN) select N/A.

Have you presented live music events before? *

☐ Yes

☐ No

Are the live music events presented in NSW? *

☐ Yes

☐ No

Are you delivering at least three live music events through this application? *

☐ Yes

☐ No

Are you primarily programming new and original contemporary music? *

☐ Yes

☐ No

Are you primarily programming local music and acts? *

☐ Yes

☐ No

Do you commit to paying a minimum performance fee of \$250 (plus superannuation) per artist? *

☐ Yes

☐ No

The NSW Government requires that all musicians involved in publicly funded events receive a minimum performance fee of \$250 (plus superannuation). You will need to demonstrate this through the budget.

Young Promoter Fund - 2026/27

Form Preview

Do you acknowledge that superannuation regulation has changed?

- ☐ Yes ☐ No

Superannuation is a Commonwealth legislative requirement administered by the Australian Taxation Office. More information related to the obligations of the new superannuation requirements can be found [here](#).

Unable to continue

Based on your response to the above Eligibility question, you are unable to continue and apply. Refer to the guidelines for more details.

Sound NSW staff are here to help you and can be contacted between 9am and 5pm Monday to Friday (excluding public holidays) via:

- Telephone: Rosie Saul, (02) 9228 3603
- Email: info@sound.nsw.gov.au

Eligibility Confirmation

Please declare that this application meets the eligibility criteria:

I confirm that I've read the guidelines and the information supporting my/our eligibility is accurate. *

- ☐ Yes

Applicant Details

* indicates a required field

Does the applicant organisation have an Australian Business Number (ABN)? *

- ☐ Yes ☐ No

Having an active ABN is an eligibility requirement for this funding program. If you don't currently have an ABN you will need to apply for an ABN now, have it approved and listed on the ABN register, and complete the ABN details in this application before submitting.

What is your entity type as per your ABN?

Please select the entity type as per the ABN you are applying with, and if successful, we will contract with *

- ☐ Individual / Sole Trader
☐ Partnership
☐ Trust
☐ Other Incorporated entity
☐ Australian Private Company (Pty Ltd)
☐ Australian Public Company (Ltd)

Applying as an individual/sole trader

You have selected you are applying with an individual/sole trader ABN. If successful, we will contract with this ABN name and pay the funds to a bank account in the same name.

Please enter your ABN in the space below.

In the Applicant Details section:

- select Individual
- enter your Title, First name and Last name
- enter your address and contact details.

Applying as a partnership

You have selected you are applying with a partnership ABN. If successful, we will contract with this ABN name and pay the funds to the bank account of the applicant lead (someone clearly listed in the partnership).

Please enter your ABN in the space below.

In the Applicant Details section:

- select Individual
- enter the details of the applicant lead - this person needs to be listed in the partnership:
 - Title, First name and Last name
 - address and contact details.

Applying as an organisation

You have selected you are applying with an organisation's ABN. If successful, we will contract with this ABN name and pay the funds to a bank account in the same name.

Please enter your ABN in the space below.

In the Applicant Details section:

- select Organisation
- enter the Organisation name (as per the entity name on your ABN)
- enter the address and contact details of the organisation.

In the Primary Contact Details section:

- enter the name and contact details of the primary contact for this application.

Applicant Organisation ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Young Promoter Fund - 2026/27

Form Preview

Information from the Australian Business Register	
ABN	
Entity Name	
ABN Status	
Entity Type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main Business Location	

Must be an ABN.

Applicant Details

Applicant *

☐ Individual ☐ Organisation

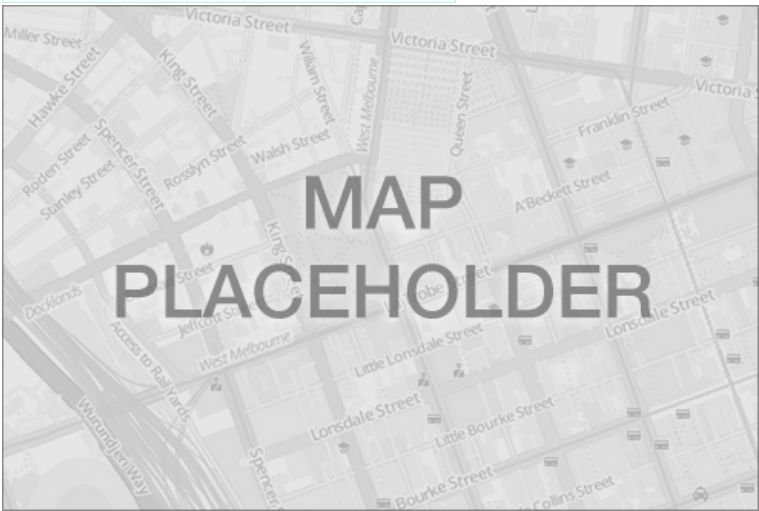
Organisation Name

Title First Name Last Name

For organisations: please use the organisations full name. Make sure you provide the same name that is listed in official documentation such as that with the ABR, ACNC or ATO.

Applicant Primary Address

Address



Young Promoter Fund - 2026/27

Form Preview

--	--

Applicant Postal Address

Address

Applicant Primary Phone Number *

--

Must be an Australian phone number.

Country code not required, area code for landlines is required.

Applicant Email Address *

--

Must be an email address.

Applicant Website

--

Must be a URL.

Primary Contact Details

Primary Contact *

Title First Name Last Name

--	--	--

This is the person we will correspond with about this grant.

Primary Contact Position *

--

e.g., Manager, Board Member or Fundraising Coordinator.

Primary Contact Phone Number *

--

Must be an Australian phone number.

Country code not required, area code for landlines is required.

Primary Contact Other Phone Number

--

Must be an Australian phone number.

Country code not required, area code for landlines is required.

Primary Contact Email *

--

This is the address we will use to correspond with you about this grant.

About You

* indicates a required field

You can answer the following questions in text or by video.

Video responses will be assessed on their answers to the questions only. The production and performance qualities of the video are not assessed.

Connection to your local music scene or community

Tell us about you or your organisation and your connection to your local music scene or community

How would you like to submit your responses to the above questions?

- ☐ I would like to submit a text response
- ☐ I would like to submit a video response by uploading a short video
- ☐ I would like to submit a video response by providing a URL

If you are uploading a video response make sure the link/URL works and passwords are correct and remain accessible for the next 6 weeks during the assessment period.

Tell us about you or your organisation and your connection to your local music scene or community. *

Word count:

Must be no more than 400 words.

Tell us about you or your organisation and your connection to your local music scene or community by uploading a video of no more than 5 minutes. *

Attach a file:

A maximum of 1 file may be attached.

Files must not exceed 25MB. Zip files will not be accepted.

Tell us about you or your organisation and your connection to your local music scene or community by providing a URL to a short video of no more than 5 minutes. *

Must be a URL.

Experience delivering live music events

Young Promoter Fund - 2026/27

Form Preview

What experience do you have delivering live music events? Include any recent key achievements.

In the Supporting Documentation page you will be asked to provide examples of previous live music events, as links or uploaded files.

How would you like to submit your responses to the above questions?

- ☐ I would like to submit a text response
- ☐ I would like to submit a video response by uploading a short video
- ☐ I would like to submit a video response by providing a URL

Tell us about your experience in delivering live music events? Include any recent key achievements. *

Word count:

Must be no more than 300 words.

Tell us about your experience in delivering live music events by uploading a short video of no more than 5 minutes. Include any recent key achievements in your response. *

Attach a file:

A maximum of 1 file may be attached.

Files must not exceed 25MB. Zip files will not be accepted.

Tell us about your experience in delivering live music events by providing a URL to a short video of no more than 5 minutes. Include any recent key achievements in your response. *

Must be a URL.

A diverse contemporary music sector in NSW

Sound NSW is committed to a diverse contemporary music sector in NSW and encourages applications from Aboriginal and/or Torres Strait Islander people, people who identify as women and non-binary, people with disability, people from culturally and linguistically diverse backgrounds and people from Western Sydney and regional and remote communities.

The data will be used to help us understand the contemporary music industry and support future diversity initiatives. For more information, please refer to the Privacy Notice available [here](#).

Young Promoter Fund - 2026/27

Form Preview

Do you identify as:

- ☐ Man or male ☐ Woman or female ☐ Non-Binary ☐ Prefer not to say ☐ Option not listed

Aboriginal and/or Torres Strait Islander *

- ☐ Yes ☐ No

Living in Western Sydney *

- ☐ Yes ☐ No

A person with disability and/or who is d/Deaf *

- ☐ Yes ☐ No

Living in regional and remote communities *

- ☐ Yes ☐ No

Culturally and linguistically diverse *

- ☐ Yes ☐ No

Under 25 years of age *

- ☐ Yes ☐ No

About Your Live Music Events

* indicates a required field

In the **Primary location of your initiative** field please enter the suburb where the live music events are primarily happening.

Title *

Word count:

Must be no more than 25 words.

Provide a name for your initiative. Your title should be short but descriptive.

Brief description *

Word count:

Must be no more than 50 words.

Include a brief summary of who will benefit from this initiative, what activities you will do and what outcomes you expect from your activities.

Anticipated start date *

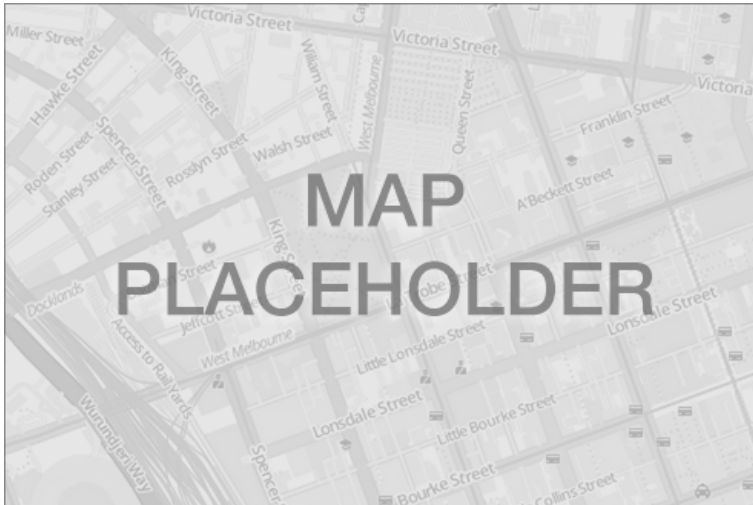
Anticipated end date *

Primary location of your initiative

Address

Young Promoter Fund - 2026/27

Form Preview



Any, but at least one field is required.

Primary location does not need to be a specific address, and can be postcode, suburb, state, etc. If delivered online, please specify the area of focus for delivery.

The start or end date you have entered makes this application ineligible

Activity for this program cannot start before 1 February 2027 and must be completed by 28 February 2028. Please include only activity happening within these dates.

About your live music events

Tell us about your live music series, including where you will present the series, who will perform, your audience, any partners involved. *

Word count:

Must be no more than 400 words.

Marketing and promotion

Outline your plans for marketing and promoting the live music series. *

Word count:

Must be no more than 300 words.

Viability and Safety

* indicates a required field

Outline how you will deliver a safe and accessible event including specific actions, protocols, and responsibilities that will be in place to ensure crowd safety. Consider and acknowledge any compliance obligations required to present the live music events. *

Word count:

Must be no more than 300 words.

Mentorship Opportunity

* indicates a required field

Additional funding is available for young promoters to engage a mentor to support the development and delivery of their live music event series. There are two types of mentorship opportunities:

- applicant identified mentorship – if you already have an experienced industry professional you want to be mentored by you can request an extra \$5,000 to support their involvement. You just need to allocate this additional request into your grant request and justify it with eligible costs in the expenditure table of your budget.
- Sound NSW facilitated mentorship – if successful, we can find an experienced industry professional to act as your mentor. We will pay the mentor directly.

Did you want to engage a mentor as part of this application? *

☐ Yes ☐ No

What type of mentorship are you applying for? *

- ☐ applicant identified mentorship
- ☐ Sound NSW facilitated mentorship

You have selected an applicant identified mentorship. In the Impact on Career section you will be asked to outline the details of your mentorship, who your mentor is, and how they will support the delivery of the live music series. You will need to provide confirmation of their involvement.

You have selected a Sound NSW facilitated mentorship. If successful we will engage an industry expert from our Industry Assessor Pool as your mentor.

Young Promoter Fund - 2026/27

Form Preview

In the Impact on Career section you will be asked to outline what you want to get out of the mentorship, and how a mentor will support the delivery of the live music event series.

Impact on Career

* indicates a required field

Career Development Plan

Outline your career development plan. What are your short, medium and long-term goals and how will this funding assist with achieving these? *

Word count:

Must be no more than 300 words.

Long-term financial sustainability

Tell us how the funding will support the long-term financial sustainability and viability of your work? *

Word count:

Must be no more than 300 words.

Applicant identified mentorship

You have selected you will engage a mentor to support you in the delivery of this live music series.

Outline the details of your mentorship, who your mentor is, and how they will support the delivery of the live music series. *

Word count:

Must be no more than 300 words.

Attach confirmation of your mentors involvement here: *

Attach a file:

Sound NSW facilitated mentorship

You have selected you want Sound NSW to find a mentor to support you in the delivery of this live music series. If successful we will engage an industry expert from our Industry Assessor Pool as your mentor.

Provide an outline of what you want to get out of the mentorship, the skills you want to develop, and how a mentor will support the delivery of the live music series. *

Word count:
Must be no more than 300 words.

Activities and Events

* indicates a required field

Activities

Please detail the activities expected to be completed as a result of the funding, including the location and dates.

You should include all key activities here, not just the live music events – eg design, consultation, planning, marketing, delivery and evaluation.

Activity	Location	Expected start date	Expected end date	Explanatory notes
Activity type, eg marketing, live music event, etc	The suburb the activity is taking place in Suburb/Town and Postcode are required.	Activity start date	Activity end date	Add notes if you need to provide more context.

Location of the live music events

What region are the live music events taking place in?
Enter 1 (one) against the applicable region. Enter 0 (zero) for any that are not applicable.

Young Promoter Fund - 2026/27

Form Preview

Sydney (excluding Western Sydney) *

Must be number

Western Sydney *

Must be a number

Regional and remote NSW *

Must be a number

Expected attendance

How many people do you expect to attend your live music series series?

Attendance *

Must be a number.

Artists and Music Industry Professionals

How many artists or music industry professionals will be directly engaged in this project?

Enter 0 (zero) for any that are not applicable.

NSW Artists *

An artist is any musician, who is performing new and original music as part of this activity.

Artists from outside NSW *

An artist is any musician, who is performing new and original music as part of this activity.

NSW music industry professionals *

A music industry professional includes (but is not limited to) event staff, technical production crew, operational crew, publicists, content creators, etc.

Music industry professionals from outside NSW *

A music industry professional includes (but is not limited to) event staff, technical production crew, operational crew, publicists, content creators, etc.

Budget

* indicates a required field

Budget Information

Young Promoter Fund - 2026/27

Form Preview

Funding up to \$5,000 per event (to a maximum of \$25,000) can support:

- artist fees
- promoter fees
- venue hire
- production costs to deliver the events
- travel and accommodation costs
- staffing and contractor fees
- accessibility
- marketing and promotion
- insurance
- compliance and licensing costs.

Additional funding is available for young promoters to engage a mentor to support the development and delivery of their live music event series. Mentorships can be applicant identified or Sound NSW facilitated. If you would like to include a mentor with your application please answer 'Yes' to the mentorship opportunity question on page 5, and answer the mentorship questions on page 7.

Budgets are expected to balance. Budgets that demonstrate a profit may not be considered a priority for funding.

Please enter the amount in whole dollars (no decimal places).

Budget Information

Funding up to \$5,000 per event (to a maximum of \$25,000) can support:

- artist fees
- promoter fees
- venue hire
- production costs to deliver the events
- travel and accommodation costs
- staffing and contractor fees
- accessibility
- marketing and promotion
- insurance
- compliance and licensing costs.

You have selected you will engage a mentor to support you in the delivery of this live music series, which makes you eligible for an extra \$5,000 to support their involvement. You just need to allocate this additional amount into your grant request and justify it with eligible costs:

- add \$5,000 to your grant request (in the Total Amount Requested field below and the 'This Grant' line of the Income table)
- in the Expenditure table select 'Salaries and wages', enter the amount as \$5,000, the Funding Source as Sound NSW and a brief breakdown of the mentor costs being covered (eg fees for the mentor, travel, etc).

Young Promoter Fund - 2026/27

Form Preview

Budgets are expected to balance. Budgets that demonstrate a profit may not be considered a priority for funding.

Please enter the amount in whole dollars (no decimal places).

Budget Information

Funding up to \$5,000 per event (to a maximum of \$25,000) can support:

- artist fees
- promoter fees
- venue hire
- production costs to deliver the events
- travel and accommodation costs
- staffing and contractor fees
- accessibility
- marketing and promotion
- insurance
- compliance and licensing costs.

You have selected you want Sound NSW to find a mentor to support you in the delivery of this live music series. If successful we will engage an industry expert from our Industry Assessor Pool as your mentor. We will pay the mentor directly, so no need to include these costs in your request or budget.

Budgets are expected to balance. Budgets that demonstrate a profit may not be considered a priority for funding.

Please enter the amount in whole dollars (no decimal places).

Total Project Cost *

\$

What is the total budgeted cost (dollars) of your project?

Total Amount Requested

*

\$

What is the total financial support you are requesting under this grant?

Income

In the table below list all of the income associated with your application, including cash and in-kind.

Include the amount requested from this grant program, and ensure it matches the Total Amount Requested included above.

All amounts should be GST exclusive.

Young Promoter Fund - 2026/27

Form Preview

Income type	Income amount (ex GST)	Status	Notes
This Grant Government Grants Philanthropic Grants Donations Earned Income Other Income Cash co-contribution In-kind contribution	\$		
	\$		

Total Income Amount (ex GST)

\$

This number/amount is calculated.

Expenditure

In the table below list all costs associated with your proposed activity. Use the 'Funding Source' column to indicate whether the cost will be covered by the Sound NSW funding request.

All items should be GST exclusive.

Expenditure type	Expenditure amount (ex. GST)	Funding Source	Notes
	\$		
	\$		

Project Cost Calculations

Total Project Cost (ex. GST)

\$

This number/amount is calculated.

Enter this amount into the Total Project Cost field above.

Applicant Co-contribution

This number/amount is calculated.

Total Project Cost - Total Amount Requested.

Project Quotes

Please attach quotes for the expenditure items included in your budget *

Attach a file:

Supporting Documentation

* indicates a required field

Support Material

You can provide additional material that helps support your application, including artistic support material, confirmation letters, letters of support, evaluations, reports and other material you feel is relevant to the project.

Support material can be provided as links or uploaded documents. Please note all attachments must be provided at the time your application is submitted.

Samples can be submitted as:

- Audio/visual - maximum 3 examples of 5 minutes each, sent as links
- Written material - provided as one document
- Still images - provided as one document

Restrictions on Attachments

- Files must not exceed 25MB
- Please provide attachments in .pdf format where possible.
- Zip files cannot be accepted.

Note: Assessors will not view or consider support materials that exceed the above limits.

Examples of previous relevant live music events

As a link or attachment, provide examples of previous relevant events. Please select how you will be submitting the material. *

- ☐ Links/URLs
- ☐ Uploading files
- ☐ Both of the above

Provide links and passwords to any externally hosted examples of previous events relevant to this application.

Note: Make sure the link/URL works and passwords are correct and remain accessible for the next 3 months during the assessment period. Assessors will only be able to spend a limited time looking through links, so please ensure you choose the most relevant and strongest examples.

Website	Password	Description
Must be a URL.		

Attach, as a single document, examples of previous events relevant to this application. *

Attach a file:

Social media

Provide a link to any of your social media platforms.

Note: Make sure the link/URL works and remains accessible for the next 3 months during the assessment period.

Social media	Description
Must be a URL.	

Confirmation from key artists, collaborators and partners

Attach, as a single document, the confirmations from key people, organisations and partners involved in the live music series. *

Attach a file:

Letters of Support

Attach, as a single document, letters from industry, community, previous participants, etc that show support for your live music series. *

Attach a file:

A maximum of 1 file may be attached.
Provide as one document

Declaration and Authorisation

* indicates a required field

Disclaimer

The applicant acknowledges and agrees that:

- Changes to the application and any additional materials cannot be submitted after the advertised closing date and time.
- Sound NSW has the right to investigate any information provided in this application and/or to request additional information where Sound NSW deems it necessary for the purpose of assessing your application or administering the Program.
- Sound NSW may re-open an application after the closing date, provided it doesn't give the applicant an advantage over other applicants.
- Sound NSW staff are not able to provide advice on content or choices required within an application.

Privacy Notice

Sound NSW (part of the Department of Creative Industries, Tourism, Hospitality and Sport) is collecting your personal information. Personal information collected is managed in accordance with the *Privacy and Personal Information Protection Act*.

Sound NSW collect your personal information for the purpose of:

- Assessing your application against the eligibility criteria for the Generations Western Sydney Music Fellowship (**Program**) and contacting you to discuss your application;
- If your application is deemed eligible, to manage and administer the Program;
- To monitor and evaluate the Program.

Providing us with your personal information is not required by law. However, if you choose not to provide us with the requested information, Sound NSW will be unable to assess your eligibility for the Program.

Your personal information may be disclosed by Sound NSW:

- In accordance with the requirements of the NSW Government's Grants Administration Guide;
- To comply with our obligations under the *Government Information (Public Access) Act*;
- To comply with an order for the production of documents to Parliament under Standing Order 52.

We may share your personal information with consultants and contractors who help us assess your application or provide evaluation services.

We only share your personal information with them when it is necessary and we make sure they follow the privacy law.

Otherwise, your personal information will not be provided to a third party without your consent or unless it is authorised by law.

To access or seek amendment of your personal information, or for more information on our privacy obligations, contact the Department's Privacy Officer at information@dciths.nsw.gov.au. For more information about how DCITHS complies with its privacy obligations visit its [website](#).

Use of Information

The applicant acknowledges and agrees that:

- Subject to privacy legislation, if Sound NSW assesses your application as successful, the information contained in this application form may be used for media and communication purposes by Sound NSW and/or the NSW Government.

Young Promoter Fund - 2026/27

Form Preview

Do you agree that subject to privacy legislation and if Sound NSW assesses your application as successful, the information provided in the application will be used for media and communication purposes by Sound NSW and/or the NSW Government? *

☐ Yes

☐ No

Declaration

Before you can complete and submit this application, you must accept the following conditions by declaring:

- If an entity is the applicant, I have the authority to complete and submit this application on the entity's behalf.
- All information supplied as part of this application is true and accurate to the best of my knowledge.
- All activities proposed by this application will be conducted in accordance with applicable law, including but not limited to, complying with Working with Children legislation.
- I acknowledge:
 - funding will not be granted or released if the applicant has outstanding acquittals for this or other projects/programs across Sound NSW or the Department of Creative Industries, Tourism, Hospitality and Sport (DCITHS);
 - Sound NSW may withdraw any offer of funding or demand the return of funds already paid if this declaration is found to be incorrect or misleading; and
 - Sound NSW and DCITHS may disclose any information in this application as described in the NSW Government's *Grants Administration Guide*, or according to applicable law.

Authorisation

I agree *

☐ Yes

Name of authorised person *

Title First Name Last Name

--	--	--

Must be a senior staff member, board member or appropriately authorised volunteer

Position *

--

Position held in applicant organisation (e.g. CEO, Treasurer)

Phone number *

--

Must be an Australian phone number.

We may contact you to verify that this application is authorised by the applicant organisation

Email *

--

Must be an email address.